



## Territory Sales Leader

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JTL-SS-TSL-01-25 | Sales | Contract | Posted on February 26th, 2025 | Expires on February 7th, 2025

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### **TERRITORY SALES LEADER ROLE**

The Territory Sales Leader will work closely with the Regional Manager to execute marketing plans and to see subscriber base growth, ensure staffing and reseller numbers are met in order to achieve and surpass set acquisition targets.

### **TERRITORY SALES LEADER JOB RESPONSIBILITIES**

- Provide full support to the Regional Manager, Dealers, and Agents within the allocated Zone.
  - Recruitment and management of Direct Sales Agents and Sub Agents.
  - Ensure that set targets are achieved and surpassed in the allocated Business Zone.
  - Maintaining an active pipeline of Customers and Agents within the Zone to ensure sites optimization.
  - Oversee zonal development of implementation on short-term and long-term plans within the allocated business environment.
  - Supervise implementation of various channels within an allocated Zone.
  - Prepare and present sales reports and plans as and when requested.
  - Integrity and good work ethic.
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### **QUALIFICATIONS FOR THE TERRITORY SALES LEADER JOB**

- Bachelor's Degree in Business Management or a related field.
- Previous experience in Zonal Management.
- Experience in selling FMCG products. (Experience in the FMCG industry will be an added advantage)
- 3 Years of Team Leadership in a commercial function.
- Route to Market, Negotiation and Presentation Skills

- Proven strategic and analytical skills with outstanding interpersonal skills, communication and influencing abilities.

- Customer Relationship Management.

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Location: Multiple Locations

Department: Sales

Job Type: contract