

## Direct Sales Agent (South Rift Region)

JTL-SS-DSA(RR-11-21 | Sales | Contract | Posted on June 8th, 2022 | Expires on November 30th, 2021

## SUMMARY

We are looking to hire sales agents to promote our products and services, to identify customer needs and propose the best solutions that will achieve the set sales targets.

## DIRECT SALES AGENTS JOB RESPONSIBILITIES

· Source for new business leads, service accounts, obtaining orders for acquisition, and establishing new sub-agent accounts by visiting targeted outlets for existing or potential sales;

· Adjusts content of sales presentations by studying the type of sales outlet or trade factor;

· Focus sales efforts by studying existing and potential volume of dealers for training and education;

· Submit orders by referring to price lists and product literature;

· Keep management informed on trade activities by submitting activity and results reports, such as daily call reports, weekly work plans, and monthly and annual territory analyses;

· Monitor competition by gathering current marketplace information on pricing, products, new products, delivery schedules, merchandising techniques e.t.c;

· Recommend changes in products, service, and policy by evaluating results and competitive developments;

· Resolve customer complaints by investigating problems; developing solutions; preparing reports and making recommendations;

· Provide historical records by maintaining records on area and customer sales;

· Contribute to team effort by accomplishing related results as needed

## QUALIFICATIONS FOR THE DIRECT SALES AGENTS JOB

· Degree/Diploma in a business-related field preferred;

· At least 1 year of experience in related field (preferably sales, customer relations, or merchandising);

· Highly motivated, proactive, and target-driven;

· Excellent communication and negotiation skills with the ability to work in a team;

· Customer and business focused attitude;

· Proactive attitude to look for clients and use all the necessary tools to achieve results;

 $\hat{A}$ · Ability to multi-task and get things done to completion;

· Excellent planning and organizational skills.

Location: South Rift

Department: Sales

Job Type: contract